

Who is Reggie Middleton?: [A Backgrounder](#)

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For the Media Only

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[Reggie Middleton's Bio](#)

What does Reggie Middleton do and how does he do it? [Read more about his investment style](#)

[Performance & Research](#) :

Reggie beat ALL of the major Wall Street analysts, hedge funds, and investment banks in 2008.

Facts & Figures

Reggie had nearly 5 million visitors since September of 2007, and over 3,000 subscribers.

- Seventy five percent of BoomBustBloggers are executives and professionals
- Over 35% of Reggie's readers make over \$100,000 per year, and over 25% make over \$200,000 per year
- Thirty two percent of Reggie's readers are millionaires.
- 18% are multimillionaires
- Five percent have net worths over \$10 million.
- Seventeen percent have investable assets over a million dollars
- Nine percent have currently investable assets over \$2 million

Reggie's BoomBustBlog research model has produced a track record of approximately 100% correct predictions over the past 10 years.

[Praise from our Subscribers](#)

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[Media Appearances & Press Coverage](#)

Reggie has appeared in the following: Forbes, Las Vegas Business Press, NY D

Well, I fancy myself the personification of the free thinking maverick, the ultimate non-conformist as it applies to investment and analysis. I am definitively outside the box - not your typical or stereotypical Wall Street investor. I work out of my home, not a Manhattan office. I build my own technology and perform my own research - in lieu of buying it or following the crowd. I create and follow my own macro strategies and am by definition, a contrarian to the nth degree. You can consider me the individual investor of the new millenium.

Since I use my research as a tool for my own investing to actually put food on my table, I can stand behind it as doing what it is supposed too - educate, illustrate and elucidate. I do not make my living from selling advice, ***I make my living from acting upon my own advice***, I am not a reporter hence do not sell stories. I am not a broker/bank, hence I do not have to hawk my services. I am an entrepreneur who exists just outside of main

stream corporate America and Wall Street. This allows me freedom to do things that many can not. For instance, I pride myself on developing some of the highest quality research available, regardless of price. No conflicts of interest, no corporate politics, no special favors. Just the hard truth as I have found it - and believe me, my team and I do find it!

□

I find most research lacking, in both quality and quantity. Thus, the reason why I had to create my own research staff of high caliber analysts and forensic accountants was due to my dissatisfaction with what was currently available - to both individuals and institutions.

So here I am, creating my own research for my own investment activity. What really sets my actions apart is that I offer much of what I produce to the public at highly subsidized prices or free of charge. Why would I do such a thing when others easily charge 5 and 6 digits annually

for what some may consider a lesser product? It is akin to [open source](#) analysis! My ideas and implementations are actually improved and fine tuned when bounced off of the collective intellect of the many, in lieu of that of the few - no matter how smart those few may believe themselves to be.

Very recently, I have started charging for the forensics portion of my work, which has freed up the resources to develop the site to deliver even more research for free, particularly on the global macro and opinion front. This move has allowed me to serve an more diverse constituency, which now includes the institutional consumer (ie., investment turned commercial banks, hedge funds, pensions, etc,) as well as the newbie individual investor who is just getting started - basically the two polar opposites of the investing spectrum. I am proud to announce major banks as paying clients, and brand new investors who take my book recommendations and opinions on true wealth and success to heart.

So, this is how I use my background and knowledge in new media, distributed computing, risk management, insurance, financial engineering, real estate, corporate valuation and financial analysis to pursue, analyze and capitalize on global macroeconomic opportunities.

Our Subscribers - Social Proof:

- Banks (Morgan Stanley, UBS, Citibank)
- Consultants (Deloitte)
- Hedge Funds (Citadel)
- Central Banks and global quasi-government agencies (the European Central Bank, the Central Bank of Canada, The International Monetary Fund)
- Insurance companies (The Hartford)
- The nations largest real estate companies (General Growth Properties)
- [High net worth and very high net worth individuals](#) .

- 75% of the BoomBustBloggers are executives and professionals
- Over 35% of Reggie;s readers make over \$100,000 per year, and over 1/4 make over \$200,000 per year.
- 32% of Reggie's readers are millionaires.
- 18% are multimillionaires
- 5% have net worths over \$10 million.
- 17% have investable assets over a million dollars
- 9% have currently investable assets over \$2 million

Praise from our readers/subscribers

- wanted to say hello and thank you for all the work thats done here. i know nothing, basically about investments, markets, stratagy etc. i'm a working a playwright-actor-director. thats my line. therein lies my cash supply. ive not traded on your advise as yet, i do indeed think that may change over time. i stuck my 550 in the pot and the langauge of the marktets i'm taking in from you is eyepopping. the curve is breaking down quickly and i thank you and your team.

- From KC Dallas – “For those ignorant to assume the style of ones writing is an indication of their investment knowledge is, well, ignorant. Those that chose to bash Reggie Middleton should check out his work. It is some of the most in-depth analysis you will find!

While the pundits were telling everyone the worst was over and to buy, buy, buy (that includes Mr. Bove) Reggie's analysis told you how sick the financial companies were. If the pundits took the time to do their job and actually report the truth, they would have told you exactly what Reggie had been stating since 2007. Pundits have a job and that's to help Wall Street take your money.

I highly recommend those who decided to bash on Reggie to take a look at his site and his data. You WILL NOT be disappointed. You'll get the truth backed up by factual data. Look over some of the data Reggie put out there on MS, LEH, GS, and WFC.

When the pundits started reporting on earnings reports that were stretched truths, you would have already known exactly what amounts of Hide the Level 3 assets these firms had. If you want to see a difference in your accounts, check out his work. Yes, I am biased. Why? Because I've been checking out his site for months and I've been very well educated by his information as well as benefiting financially. Reggie... Thanks for an awesome year!!!! Looking forward to 2009 with you.”

Written by Reggie Middleton

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- From Prescient – “For those who don't know Reggie he's the best around, GGP is his crown jewel. He also called HIG and the other insurers and the downfall of the IBs. His analysis is the best. I shouldn't have closed my short on GGP in the \$20s, and you shouldn't have closed it in the teens,wow! Congrats on all the success man, you've earned it.

- From Smarty Pants “Nice summary of the Keynesian viewpoint of the economy. As your chart of US consumer credit shows, the US economy has been running on borrowed money for some time. The past four years of "growth" have been paid for by borrowing nearly \$500 Billion to spend..... That said, Mr. Middleton has presented an extensive and useful body of economic evidence that, for those who fantasize about a return to 2005, there really is more to fear than fear itself.”

- From Mike – “Hello Reggie:I am a new subscriber. Great research reports from what I am reading this far. Question: is there a summary listing of companies that you have covered or looking at from an investment point of view? There is a lot of content here and want to get caught up and focus on where the opportunities are. I do not want to overlook any potential investment opportunities. Great write up on HIG (The Hartford). I am actually an employee of the company, so it was a very insightful read. Stock rebounded after Friday's "investor day" but I think troubles still loom..particulary is the commercial mortgage market continue to get hit. Thanks Mike

- From Shaunsnoll - “you've been KILLING it lately!! is this the longest streak you've ever been on? because its the longest streak of anyone i personally know for sure. looking forward to the emerging market stuff Reggie!

- Reggie has been consistently bearish on the financial stocks for many months. I, for, one, am appreciative of his insights and articles, and have made a lot of money following many of his short recommendations. I would have done even better if I had followed them more aggressively!

See what else my readers have been saying in our [Praise section](#) .